















About the Youth Foundation

The Ponoka Stampede Youth Foundation is a charitable not for profit organization. The mission of the Ponoka Stampede Youth Foundation is to "support the youth of tomorrow academically in the pursuit of further education". We believe that there is no better gift than education. We recognize that for the young people to be successful in life they need an education, whether it's a college degree or a journeyman's certificate. The Ponoka Stampede Youth Foundation and its programs depend on the people who believe in us and share our vision.

We would like to reward the youth of tomorrow for their academic achievements and pursuit of further post-secondary education by having scholarships available based on their achievements.

A wise man once said, "that a piece of paper is not that heavy to carry around and you never know when it might come in handy."



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Ponoka Stampede Association

The Ponoka Stampede is the largest 7 Day Canadian Professional Cowboy Association Approved Rodeo and one of the Top 10 rodeos in the world. The best cowboys and cowgirls in North America travel to the Ponoka Stampede to compete on the finest rodeo stock for over a half a million dollars in prize money. The Ponoka Stampede is much more than simply an event and a tourist attraction. It is, more than anything else, a continuing statement of our Western Heritage. The mission of our organization is to preserve our western heritage and values by providing and facilitating recreation and education for our Alberta youth. The fourteen directors with their accumulated experience of 225 years staging this event as well as the hundreds of volunteers are an excellent example of this.

Year after year, tens of thousands of loyal fans come to Ponoka during the July 1st weekend, to enjoy what many consider to be, the best rodeo action and entertainment in Canada. The Stampede began in 1936, as a single day event, and has grown to become a 7 day show, featuring Chuckwagon races, beer gardens, dances, concerts, parades, midway and of course, all of the traditional rodeo events. The Ponoka Stampede is more than just a Rodeo, it's an eighty-year-old tradition that continues to endure, becoming a bigger and better show each year.

The staging of the Stampede is a total community effort, involving countless hours of volunteer time. Ponoka residents are justifiably proud of the high quality, action packed show. There are fourteen volunteer directors on the Ponoka Stampede Association Board. Over 700 volunteers donate more than 3,000 hours during the 7-day event. Thirty local community organizations assist with the event and raise tens of thousands of dollars for their use.

The Ponoka Stampede Association has been awarded the Canadian Association Pro Rodeo Committee of the Year for the past 10 years.





Partnership Opportunities

Ponoka Stampede Youth Foundation Partnership Opportunities

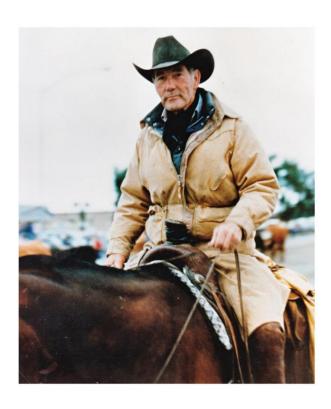
Become a Ponoka Stampede Youth Foundation Partner

TOM BUTTERFIELD "CREATING COWBOYS" SPONSORSHIP

In Memory of Tom Butterfield, a legendary Ponoka cowboy, the Ponoka Stampede with the help of western artist, Inge Sybrandi created the Tom Butterfield "Creating Cowboys" Scholarship. This scholarship is awarded annually to one boy and one girl based on academic standing.

As a Sponsor of the Ponoka Stampede Youth Foundation you will receive:

Your name listed in your sponsorship category on the Ponoka Stampede Youth Foundation Plaque that will be displayed in the Main Ponoka Stampede Grandstand and another plaque will be displayed at the Calnash Ag Event Centre, Home of the Canadian Pro Rodeo Hall of Fame.





Testimonials



"The Ponoka Stampede Youth Foundation is a great stepping stone for rodeo athletes attending post secondary school and competing in the rodeo world. After graduating this year from Hobbs College in New Mexico I saw the scholarship support that the athletes in the USA receive and think it would be awesome if we could get the same support in Canada."

- Logan Bonnett, Ponoka, AB. Team Roper and business student at Olds College

"It's very important for the community of Ponoka to give back to the rodeo world. A perfect example is the new Calnash Ag Event Center. This facility is a perfect place right in our backyard that young rodeo athletes can train, compete and build the best rodeo skills and experience possible. I feel its very important for young kids especially in the rodeo world to have opportunities as scholarships, every athlete needs a career to look forward to after competing."

- Jordan Smith, Ponoka, AB. Team Roper, Business student at Central Arizona College

"It's important for rodeo athletes to have scholarships available because many kids can simply not afford this type of education or have these opportunities. When I complete high school in Ponoka I plan to attend Central Arizona College and work towards a business degree. I want to have a career to look forward to after competing in rodeo".

- Walker Galloway, Ponoka, AB. Team Roper, Ponoka Secondary Student









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