



**THE LARGEST
DASH FOR CASH**

\$75,000

**IN PONOKA
STAMPEDE
HISTORY**



PONOKA STAMPEDE 2023 WPCA TARP SALE

MAY 5TH, 2023 / STAGECOACH SALOON





IMPRESS YOUR GUESTS WITH AN AUTHENTIC STAMPEDE EXPERIENCE

Experience "behind the scenes" of Chuckwagon racing as your driver takes you through his barn. Learn about the Chuckwagon lifestyle, history and meet his skilled equine team of thoroughbreds.

**Over 6 days of Ponoka Stampede
Chuckwagon Racing your brand will be seen by:**



- Over 50,000 Fans attend Chuckwagons in person
- 75,000 visited the Ponoka Stampede's website during Stampede time
- Over 60,000 visited the World Professional Chuckwagon Association website
- Over 50,000 on Ponoka Stampede Social Media
- Over 18,000 fans follow the WPCA on Social Media
- 10,000 Fans watched the Ponoka Stampede Highlight Videos EACH DAY
- Over 4500 programs purchased

The Ponoka Stampede Tarp Auction will be broadcasted live online at cslauction.com and coordinated with the in-person auction at the Stagecoach Saloon on Ponoka Stampede Grounds. If you would like to request a printable version of the tarp auction invitation to register, please contact the Ponoka Stampede directly via the numbers below!

If you would like to purchase a Chuckwagon Tarp but cannot attend the auction, give the Ponoka Stampede Association your budget and we would be glad to bid for you.

For more information, please contact the Ponoka Stampede Rodeo Office 403-783-3120



2023 WPCA TARP SALE

BUYER SPONSORSHIP LEVELS

NOTE: ALL SPONSORSHIP LEVELS ARE BASED ON A SINGLE WAGON PURCHASED. NOT CUMULATIVE.

\$18,000 - Level 1*

- 6 GRANDSTAND TICKETS TO 6 CHUCKWAGON PERFORMANCES
- PONOKA STAMPEDE SPONSOR JACKET
- 6 TICKETS PONOKA STAMPEDE SPONSOR BBQ
- 6 TICKETS PONOKA STAMPEDE BBQ AND GOLF TOURNAMENT
- WILD WEST VIP PARKING AND CAMPING
- 2 TICKETS PONOKA STAMPEDE SENATORS SUITE FOR ONE WAGON PERFORMANCE

***TARP CAN BE SPLIT BY 6 SPONSORS**

\$14,000 - Level 2**

- 4 GRANDSTAND TICKETS TO 6 CHUCKWAGON PERFORMANCES
- PONOKA STAMPEDE SPONSOR JACKET
- 4 TICKETS PONOKA STAMPEDE SPONSOR BBQ
- 4 TICKETS PONOKA STAMPEDE BBQ AND GOLF TOURNAMENT
- 2 PARKING PASSES

****TARP CAN BE SPLIT BY 2 SPONSORS**

\$6,000 - Level 3

- 2 GRANDSTAND TICKETS TO 6 CHUCKWAGON PERFORMANCES
- PONOKA STAMPEDE SPONSOR JACKET
- 2 TICKETS PONOKA STAMPEDE SPONSOR BBQ
- 2 TICKETS PONOKA STAMPEDE BBQ AND GOLF TOURNAMENT
- 1 PARKING PASS



TARP AUCTION

MAY 5th, 2023
STAGECOACH SALOON



TAKE ADVANTAGE OF OUR 500,000 PLUS RODEO FANS

***“BE A PART OF HISTORY AND EXPERIENCE
A UNIQUE SPONSORSHIP OPPORTUNITY”***

**BID ON THE TOP 36 CHUCKWAGON DRIVERS IN NORTH AMERICA
(BELOW IS THE 2023 ORDER OF SALE)**

- | | | |
|----------------------|----------------------|----------------------|
| 1 Ross Knight | 13 Mitch Sutherland | 25 Troy Flad |
| 2 Layne MacGillivray | 14 Wade Salmond | 26 Mark Sutherland |
| 3 Obrey Motowylo | 15 Chance Bensmiller | 27 Dayton Sutherland |
| 4 Kurt Bensmiller | 16 Chance Flad | 28 Roger Moore |
| 5 Kris Molle | 17 Codey McCurrach | 29 Dean Dreger |
| 6 Rae Croteau Jr. | 18 Dustin Gorst | 30 Cruise Bensmiller |
| 7 Chad Fike | 19 Evan Salmond | 31 Kelly Morin |
| 8 Kirk Sutherland | 20 Troy Dorchester | 32 Josh Hrynyk |
| 9 Jason Glass | 21 Darcy Flad | 33 Evan Magee |
| 10 Doug Irvine | 22 Chance Thomson | 34 Derek Aebly |
| 11 Chanse Vigen | 23 Layne Flad | 35 Wildcard |
| 12 Jordie Fike | 24 Cody Ridsdale | 36 Wildcard |

For more information, please contact the Ponoka Stampede Rodeo Office 403-783-3120

MAY 5th, 2023
STAGECOACH SALOON

RECEPTION 5:00PM
LIVE AUCTION 6:30PM



2023 WPCA TARP SALE

REGISTRATION FORM

You must be registered in order to purchase.

If you are a previous bidder or buyer we already have your information in the system.
If you are a new bidder and would like to pre register, please fill out the form below and return to
the Stampede Office via mail or email.
You also have the option to register in person at the event.

NAME OF COMPANY: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE #: _____ FAX #: _____

EMAIL: _____

CONTACT PERSON: _____

**PLEASE RETURN REGISTRATION FORM ON OR BEFORE
APRIL 30th, 2023 BY MAIL OR EMAIL TO:**

Mail to: Ponoka Stampede
Box 4336
Ponoka, AB
T4J 1R7

Email to: ponokastampedeoffice@gmail.com
or Jennifer Vold at jvold1@hotmail.com

For questions please call: Jennifer Vold (403) 704-3863