



**THE LARGEST
DASH FOR CASH**

\$75,000

**IN PONOKA
STAMPEDE
HISTORY**



**PONOKA STAMPEDE
2024 WPCA TARP SALE**

MAY 3, 2024 / STAGECOACH SALOON





2024 WPCA TARP SALE | MAY 3, 2024 STAGECOACH SALOON



IMPRESS YOUR GUESTS WITH AN AUTHENTIC STAMPEDE EXPERIENCE

Experience “behind the scenes” of Chuckwagon racing as your driver takes you through his barn. Learn about the Chuckwagon lifestyle, history and meet his skilled equine team of thoroughbreds.

Over 6 days of Ponoka Stampede Chuckwagon Racing your brand will be seen by:



- 50,000 + Chuckwagon fans at the Ponoka Stampede
- 100,000 + visitors to the Ponoka Stampede website
- 60,000 + visitors to the World Professional Chuckwagon Association website
- 53,000 + followers on the Ponoka Stampede Instagram
- 29,000 + watch the daily Chuckwagon race highlight reel
- 28,000 + followers on the Ponoka Stampede Facebook
- 18,000 + fans follow the WPCA on social media
- 4500 Official Programs purchased at the Ponoka Stampede

The Ponoka Stampede Tarp Auction will be broadcasted live online at clsauction.com and coordinated with the in-person auction at the Ponoka Stampede “Stagecoach Saloon”. If you would like to request a printable version of the tarp auction invitation to register, please contact the Ponoka Stampede directly.

If you would like to purchase a Chuckwagon Tarp but cannot attend the auction, provide the Ponoka Stampede with your budget and we would be glad to bid for you.

For more information, please contact the Ponoka Stampede Rodeo Office (403) 783-3120



2024 WPCA TARP SALE

BUYER SPONSORSHIP LEVELS

NOTE: ALL SPONSORSHIP LEVELS ARE BASED ON A SINGLE WAGON PURCHASE, NOT CUMULATIVE.

*All sponsorship benefits are per wagon purchased.

\$18,000- Level 1*

- 6 GRANDSTAND TICKETS TO 6 CHUCKWAGON PERFORMANCES
 - 1 PONOKA STAMPEDE SPONSOR JACKET
 - 6 TICKETS TO THE PONOKA STAMPEDE SPONSOR BBQ
 - WILD WEST VIP PARKING AND CAMPING
- *TARP CAN BE SPLIT BY 6 SPONSORS**

\$14,000- LEVEL 2

- 4 GRANDSTAND TICKETS TO 6 CHUCKWAGON PERFORMANCES
 - 1 PONOKA STAMPEDE SPONSOR JACKET
 - 4 TICKETS TO THE PONOKA STAMPEDE SPONSOR BBQ
 - 2 PARKING PASSES
- *TARP CAN BE SPLIT BY 2 SPONSORS**

\$6,000- LEVEL 3

- 2 GRANDSTAND TICKETS TO 6 CHUCKWAGON PERFORMANCES
- 1 PONOKA STAMPEDE SPONSOR JACKET
- 2 TICKETS TO THE PONOKA STAMPEDE SPONSOR BBQ
- 1 PARKING PASS



TARP AUCTION

**MAY 3, 2024
STAGECOACH SALOON**

TAKE ADVANTAGE OF OUR HALF A MILLION + FANS

***“BE A PART OF CHUCKWAGON HISTORY AND
EXPERIENCE A UNIQUE SPONSORSHIP OPPORTUNITY”***

**BID ON THE TOP 36 CHUCKWAGON DRIVERS IN THE WORLD
2024 TARP SALE ORDER**

- | | | |
|----------------------|----------------------|----------------------|
| 1 Chanse Vigen | 13 Mitch Sutherland | 25 Jordie Fike |
| 2 Jamie Laboucane | 14 Chance Thomson | 26 Kirk Sutherland |
| 3 Evan Salmond | 15 Chance Flad | 27 Cruise Bensmiller |
| 4 Jason Glass | 16 Doug Irvine | 28 Troy Dorchester |
| 5 Layne MacGillivray | 17 Chance Bensmiller | 29 Evan Magee |
| 6 Chad Fike | 18 Darcy Flad | 30 Troy Flad |
| 7 Obrey Motowylo | 19 Cody Risdale | 31 Josh Hrynyk |
| 8 Wade Salmond | 20 Tuff Dreger | 32 Roger Moore |
| 9 Kris Molle | 21 Dustin Gorst | 33 Wild Card |
| 10 Rae Croteau Jr. | 22 Dayton Sutherland | 34 Wild Card |
| 11 Ross Knight | 23 Layne Flad | 35 Wild Card |
| 12 Kurt Bensmiller | 24 Dean Dreger | 36 Wild Card |

For more information, please contact the Ponoka Stampede Rodeo Office (403) 783-3120



MAY 3, 2024 | **RECEPTION 5:00PM**
STAGECOACH SALOON | **LIVE AUCTION 6:30PM**

2024 WPCA TARP SALE

REGISTRATION FORM

You must be registered in order to purchase.

If you are a previous bidder or buyer and your information has not changed, we already have your information in our system. If you are a NEW bidder, please complete the form below and return to the Stampede Office via email or mail. You also have the opportunity to register in person at the Tarp Sale.

NAME OF COMPANY: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE#: _____

EMAIL: _____

CONTACT PERSON: _____

**PLEASE RETURN REGISTRATION FORM ON OR BEFORE
 APRIL 30TH, 2024 BY MAIL OR EMAIL TO:**

Mail to: Ponoka Stampede
 Box 4336
 Ponoka AB
 T4J 1R7

Email to: ponokastampedeoffice@gmail.com

For questions please call: Jennifer Vold (403) 704-3863