



PONOKA STAMPEDE PARADE APPLICATION

“YEAR OF THE COWGIRL”

Thank you for your interest in participating in the Ponoka Stampede Parade! We invite you to go through the material noted below and ensure that you have read and understood all the information presented.

Should you have any further questions, please contact your Parade Director:

GREG GORDON 403-704-3541

PARADE APPLICATION DEADLINE IS JUNE 20TH, 2026

Email applications to office@ponokastampede.com

Entries received after the deadline may not be assured a position in the parade.

THE 90TH PONOKA STAMPEDE PARADE FRIDAY, JUNE 26TH, 2026

JUDGING AT 9:00AM SHARP / PARADE STARTS AT 10:00AM

THE PONOKA ARENA COMPLEX

4410-54TH STREET PONOKA, ALBERTA

PARADE CATEGORIES

1. Professional: an entry built by a professional.
2. Non-professional: an entry built by volunteers to represent a business.
3. Non-commercial: an entry representing a community organization, built by volunteers.
4. Mounted: any group or individual mounted on horses, mules, etc.
5. 4H: any 4H group - beef, dairy, horse clubs, mechanics, etc.
6. Heavy Horse Hitch: an entry featuring heavy horses.
7. Light Horse Hitch: an entry such as horse and buggy, using regular horses to pull.
8. Decorated Vehicle: vehicle of any age 20% decorated.
9. Sports & Rec: any group from a sports or rec activity or organization.
10. Best Marching Band
11. Best Non-Marching Band
12. Towns, Cities, & Villages: any entry representing a town, city, etc.
13. Complimentary: any entry which does not wish to be judged.

PONOKA STAMPEDE PARADE GUIDELINES

1. There is nothing more important that SAFETY. All participants are responsible for ensuring that the design and operation of their entry is safe and reliable.
2. Entries should be at the arena marshaling area before 9:00am for judging. Entries need to be completely assembled and all participants ready for judging.
3. The parade committee reserves the right to refuse access to the parade to any entry deemed unsuitable or dangerous.
4. Emergency vehicles are on site in case of any emergencies.
5. Participants whom PS parade officials believe have consumed alcohol or prohibited drugs prior to or during the parade will be removed from the parade.
6. Entries must not deviate from the established parade route unless directed by a parade official or police officer.
7. PS parade officials will reject any entry on parade say that does not meet these guidelines and best practices to the description on their parade application.
8. Each parade participant or contractor is responsible for the animal(s) he or shes uses or provides. All animals in the PS parade must be healthy and sound. Parade participant(s) or contractor(s) are responsible for ensuring that they have enough feed for their animals.
9. Items such as candy, balloons, and toys may be given out to spectators only by walkers who accompany the float and hand out treats from a safe distance by using bags or pails. At no time is anything allowed to be thrown from parade floats.
10. All entries must be 80% decorated and decorations must be securely fastened - NO EXCEPTIONS.
11. Along the parade route you may encounter parade marshals who have the authority to ask you to keep the pace.
12. All sound systems must have the prior approval of the PS parade committee. Inappropriate music (profanity/swearing/degrading, etc.) or attire unsuitable for viewing by our family audience is not acceptable.
13. Anyone driving a motorized vehicle must have a valid driver's license for the appropriate class of vehicle.
14. Parent/guardian are responsible for all children under the age of 16 years.
15. Trailers being pulled behind trucks must not be longer than 46 ft.

IMPORTANT

All parade floats must be decorated before entering the Ponoka Arena parking lot. You can prepare your floats on the west side of the hockey arena or at the VJV Auction Market parking lot. There will be no drop-offs or extra vehicles allowed in the arena parking lot. The arena parking lot is reserved strictly for parade-ready floats and entries. You may park at the Catholic School or swimming pool and walk over to the arena to board your floats or join your groups. All horse people and entries must get ready at the VJV Auction Market. Exit through gates at the VJV southeast corner.

PARADE ENTRY FORM PARADE CATEGORY (1-15) _____

WHO YOU ARE REPRESENTING _____

CITY/TOWN _____ PHONE _____

EMAIL _____ CONTACT PERSON _____

DESCRIPTION OF YOUR PARADE ENTRY _____
